

HYBRID
TOMATO — SQUASH
WATERMELON

STANDARD
TOMATO — ONION — PEPPER

HYBRID
CANTALOUPE — EGGPLANT
CUCUMBER — ONIONS

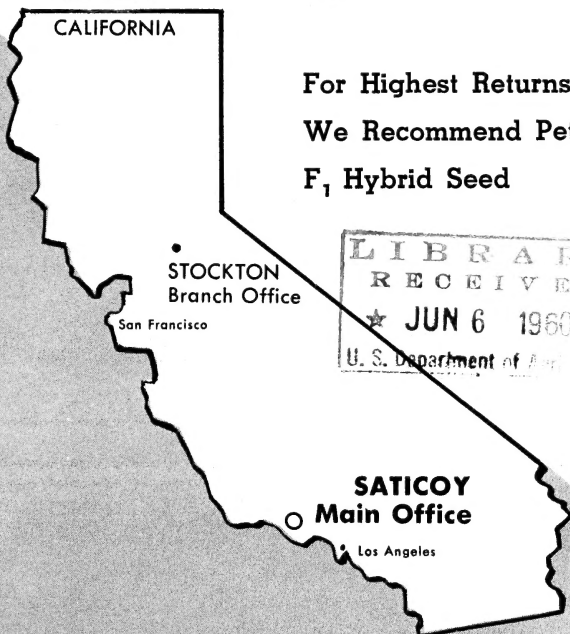


[1960]

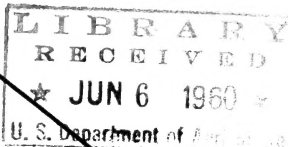
"Pure Seed With Hybrid Vigor"

**HYBRID
STANDARD
VEGETABLE**

SEEDS



For Highest Returns
We Recommend Peto
F₁ Hybrid Seed



Peto Seed Co.



BREEDERS — GROWERS
P.O. Box 138
SATICOY, CALIFORNIA

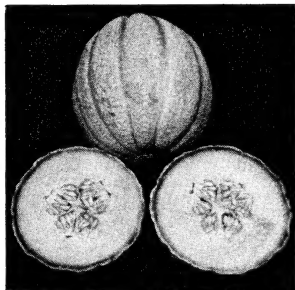
PETO QUALITY

The superior quality of Peto Seed Company's production of hybrid vegetable seed as well as standard onion, pepper and tomato seed, is evident in the rapidly expanding demands on the Peto organization for the high-quality seed the industry can use with complete confidence.

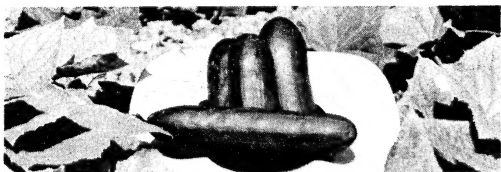
F₁ HYBRID CANTALOUPE

SUPER MARKET

F₁ Hybrid Super Market Cantaloupe is outstanding for earliness, high yield and true hybrid vigor.



F₁ HYBRID CUCUMBERS



Use F₁ Hybrid Cucumbers for high early yields and disease resistance.

SLICING TYPE

LONG GREEN
(Triple Purpose)
TOTAL MARKETER

PICKLING TYPE

EARLY MARKETER
EARLY SURECROP
IMP. HYCROP PICKLING

**HYBRID
TOMATO — SQUASH
WATERMELON**

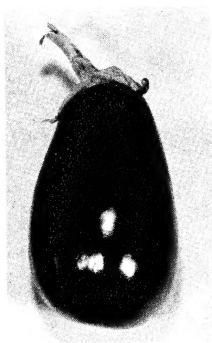
**STANDARD
TOMATO — ONION — PEPPER**

**HYBRID
CANTALOUPE — EGGPLANT
CUCUMBER — ONIONS**

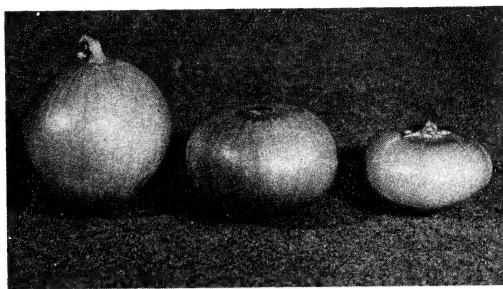
F₁ HYBRID EGGPLANT

MISSION BELL

An excellent hybrid for the market or home gardeners. It has earliness, uniformity, fine appearance and high quality.



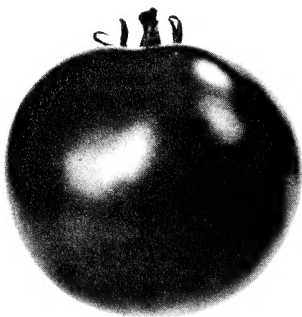
F₁ HYBRID ONION



F₁ Yellow Granex Onion in center is outstandingly early. Adaptable to all areas where Bermuda types are grown.

**BOUNTIFUL
EARLY HARVEST
PETO IMP. EARLY YELLOW GRANEX**

**WHITE GRANEX
YELLOW GRANEX
Y-28**



F₁ HYBRID TOMATO

Extremely large F₁ Hybrid **WONDER BOY** has delicious flavor, very firm for its size. Fruit have weighed 1 pound or more.

WONDER BOY
EARLY GIANT
EARLY DELICIOUS
EARLY PROLIFIC
EARLY HYCROSS
GIANT KING
BREEDERS

F₁ HYBRID TOMATOES GREENHOUSE FORCING

Michigan - Ohio (F.R.)
Tuckcross O (F.R. & clad. leaf-mold)
Tuckcross O (F.R. & clad. leaf-mold)

F₁ HYBRID TOMATOES AMERICAN UNIV. RELEASES

H-11
H-2
PA 103 (F.R.)

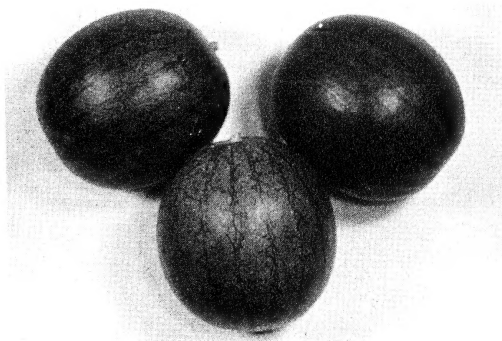
F₁ HYBRID TOMATOES EUROPEAN RELEASES

Hertford Cross
Ware Cross

F₂ TOMATOES BY PETO

5340 (VR)
5348 (FR)
Hystep
Jumbo Pink
Peto Early Canner
Peto Pride
Prize Red
Scarlet Queen
795

HYBRID TOMATO — SQUASH WATERMELON



F₁ HYBRID WATERMELON

F₁ Hybrid Early Midget is uniform, medium sized, dark green in color, an ideal Ice Box size, with the thick skin necessary for good shipping qualities. Average weight of fruit is 6 pounds.

EARLY MIDGET
DIXIE QUEEN

F₁ HYBRID SQUASH

F₁ Hybrid Blackini Squash out-yields standard strains. Excellent flavor and texture, 8 inches long.



BLACKINI
STORR'S GREEN

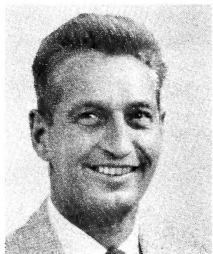
THE PEOPLE BEHIND PETO SEED



Dr. Howard Peto
Plant Breeder

Dr. Howard B. Peto, Plant Breeder and founder of the Peto Seed Company, which has been in business for over 10 years. Dr. Peto is the coordinator of all breeding and

variety improvement work by the following breeding staff: Sam Decker, Director of Sales and Research; Paul Thomas, Plant Breeder of hybrid tomatoes and vine crops; Emory Carney, Plant Breeder of hybrid onions. Regional breeding trials are conducted at Saticoy, Northern California, Imperial Valley, Ciudad Obregon, Mexico. All stock seeds are tested for disease resistance in the greenhouse before planting in the production fields.



Troels Udsen
Production Manager

Troels Udsen, member owner, is Production Manager of the over-all production and varietal improvement. The loca-

tion of the production area in California is excellent from a standpoint of climate. This area produces for our national and international customers, fine quality, high germination and high vitality western grown seed. Also, some experimental production is being carried on in Western Mexico for the Mexican sales.

STANDARD TOMATO — ONION — PEPPER

STANDARD TOMATO SEEDS

Anahu (Nem. Res. & FR)

New—Univ. of Hawaii

B B 3

Baltimore, Greater

Bonny Best

Bounty

Break O'Day

Brimmer (pink)

Campbell 135

Campbell 146 (FR)

Caro Red

Cavalier

Colorado Special

Crimson Cushion (red)

De La Plata

Earliana 498

Early Chatham

Fireball

Geneva 11 (VR)

Gt. Italian Potato Lf.

Glamour

Grothen's Globe (FR)

Gulf State Market

Homestead #2 (FR)

Homestead #24 (FR)

Homestead #61 (FR)

Hotset

Indian River (FR)

Jubilee

June Pink

Kenosha

New—Univ. of Colo.

Kopiah (FR)

Kolea (Nem. Res. & FR)

New—Univ. of Hawaii

Longred

Loran Blood (VR)

La. All Season (FR)

La. Dixie (FR)

La. Gulf State

La. Pink

La. Red

Manalucie (FR)

Marglobe Sup. Imp. (FR)

Master Marglobe (FR)

Marion (FR)

New—Clemson College of S. C.

Michigan State Forcing

Moscow M-82 (VR)

Owyhee (Curlytop Res.)

New—Univ. of Idaho

Oxheart

Pink Shipper (FR)

Plainsman

New—Univ. of Texas

Ponderosa Pink

Ponderosa Red (Beefsteak)

Porter

Porter Improved

Pritchard

Quaker Maid #58

Red Cloud

Red Jacket

Rutgers

Sheyenne

New—Univ. of N. D.

Stair (FR)

New—Univ. of Purdue

Stokesdale

Stone

Sunray (FR)

Super Sioux

Tecumseh (FR)

New—Univ. of Purdue

Texto 2 (FR)

Trellis #22

Tucker's Forcing

Urbana (FR)

Valiant

Valnorth

Victor

Waltham M.P. Forcing

Wasatch Beauty, Imp.

Weshaven (FR)

Winsall

SMALL FRUITED VARIETIES

Red Top

Red Top (VR #9)

Roma (FR)

San Marzano

Red Cherry, Large

Red Cherry, Small

Tiny Tim

Yellow Pear

Yellow Plum

WESTERN VARIETIES

Ace

Ace F

CPC #1 (VR)

Earliana F56 (FR)

New—Univ. of Calif.

Earlypak

Earlypak #7

First Early

Grandpak

Imperial

New—Univ. of Calif.

J. Moran

Pearson A-1 Imp. (VR)

Pearson, Early

Pearson Improved

Pearson S

Pearson Select

Pearson VF-6

Pearson VF-11

Pearson XL (VR)

Sequoia (FR)

New—Univ. of Calif.

T-2 Imp. (VF)

VF-36

New—Univ. of Calif.

THE PEOPLE



**Pepper Yolo Wonder Imp. B. Mosaic Resistant,
a popular sweet variety.**

STANDARD PEPPER VARIETIES

SWEET VARIETIES

California Wonder
Calif. Wonder (Mos. Res.)
Early Cal-Wonder
Florida Giant
Golden California Wonder
Hungarian Wax Sweet
Keystone Giant (Mos. Res.)
Oakview Wonder
Pimiento-Perfection (Sel.St.)
Rio Wonder
Sweet Banana
Vinedale

Yolo Wonder
Yolo Wonder Imp. B
(Mos. Res.)
Wonder Giant

HOT VARIETIES

Anaheim Chili (Sel.St.)
Cayenne Long Slim Red
Floral Gem
Fresno Chili (Pendant)
Hungarian Yellow Wax Hot
Jalapeno

STANDARD ONION VARIETIES

WHITE VARIETIES

Crystal White Wax
Early White Grano
Eclipse—L303
New Mexico White Grano
Southport White Globe
White Grano Regular
White Sweet Spanish
(Utah Strain)
White Sweet Spanish
(Valencia Strain)

YELLOW VARIETIES

Excel 986
(Yellow Bermuda type)

L36 (Early Yellow Bermuda
type)

New Mexico Yellow Grano
San Joaquin
Texas Early Grano
Texas Early Grano 502
Yellow Bermuda

Yellow Sweet Spanish,
Jumbo (Utah Strain)

Yellow Sweet Spanish,
Long-shank
(Valencia Strain)

RED VARIETIES

Italian Red (Bermuda)